Due to the nature of my work I can't share detailed work online. However, here's a brief overview of the types of projects and industries I've been fortunate to work in

EXPLORING THE FUTURE OF
HOME ROBOTICS
IN 2025

Research | Future casting | Concept Development

CREATING TOOLS TO STANDARDISE & OPTIMISE NIKES BRAND EXECUTIONS

Research | Prototyping | UX/UI | Mobile

REIMAGINING THE CAR LEASING JOURNEY

Service Design | Project Pitching | Marketing

DESIGNING COMPETIVE EXPERIENCES FOR IN-HOME FITNESS EQUIPMENT

Research · User Experience · UX/UI

CREATING EMOTIONAL CONNECTIONS THROUGH STORYTELLING

Storytelling   Social Media   Creative Direction   Editing

RESEARCHING AND EXPLORING BARRIERS TO HOME COOKING

Research Concept development Prototyping

SIMPLIFYING
CABIN CREW CONTROL SYSTEMS

Information Architecture   UX/UI   Prototyping